

The following is approved contextual information required for all BOTOX® Cosmetic before and after images.

Statements/rules are listed separately for both consumer and professional communications.

Professional/Physician:

“Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at day 14. Results may vary.”

To appear in close proximity to set of images.

“The photos featured on this Web site are of actual BOTOX® Cosmetic patients.”

Should appear as a disclaimer at bottom of page, next to Important Safety Information.

DTC/Consumer:

“Results may vary.”

Text should appear under each image.

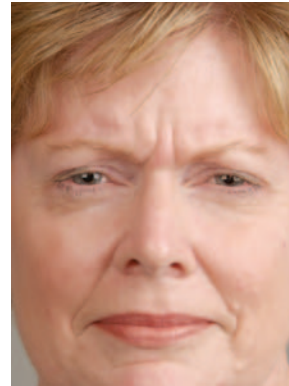
“The photos featured on this Web site are of actual BOTOX® Cosmetic users.”

Should appear as a disclaimer at bottom of page, next to Important Safety Information.

Patient D.
Maximum Frown



Before

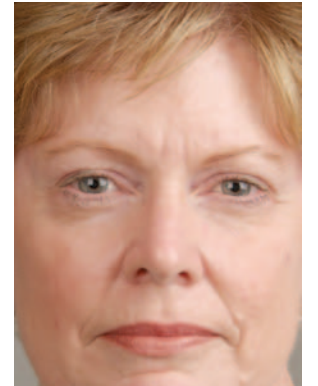


After

Patient D.
Relaxed



Before



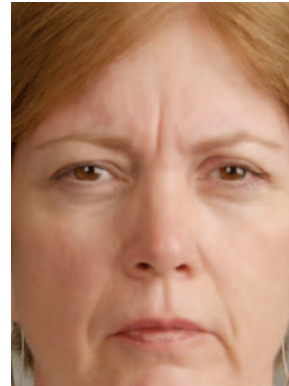
After

Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at Day 14. Results may vary.

Patient K.
Maximum Frown



Before

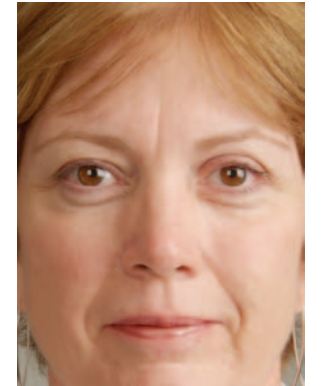


After

Patient K.
Relaxed



Before



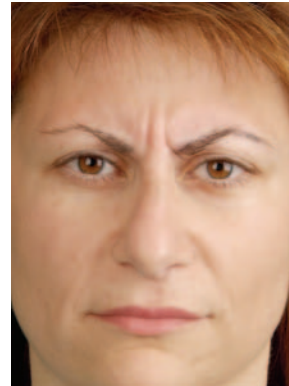
After

Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at Day 14. Results may vary.

Patient Z.
Maximum Frown



Before

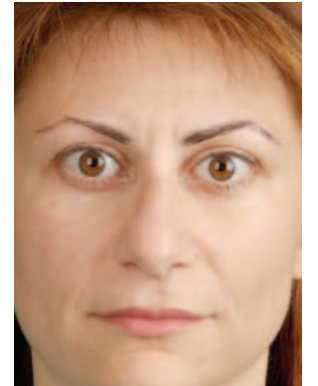


After

Patient Z.
Relaxed



Before



After

Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at Day 14. Results may vary.

Patient P.
Maximum Frown



Before



After

Patient P.
Relaxed



Before



After

Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at Day 14. Results may vary.